

 FREE ARTS

ART SWAGGER

THURSDAY, SEPTEMBER 29, 2022

SPONSORSHIP OPPORTUNITIES

artswagger-la.com • freearts.org

A MESSAGE FROM OUR CHAIR AND CO-CHAIR

June 24, 2022

Dear Friends,

We are proudly and eagerly organizing the 11th Annual Art Swagger event. Like last year's event, we plan to host a virtual panel and if things continue in this positive trend, we hope to have a safe, in-person event to be held in conjunction on Thursday, September 29th.

We are diligently working on securing sponsors for the event and would appreciate your consideration as a sponsor for this year's event. If you have sponsored in past years, we truly appreciate you and hope you can continue your support.

Please check out our website for more information and to see past events: <http://artswagger-la.com/>. We've had a lot of growth and success promoting through our social media platforms as well.   

We are extremely proud to be partnering with Free Arts for this amazing event, with all the proceeds from your sponsorship, raffle tickets, and suggested entry donations, going straight to the organization.

"For more than 41 years, Free Arts for Abused Children has been delivering on our philosophy that "ART HEALS!" This is what drives our organization, a network of passionate and concerned individuals coming together to share the healing power of art. Free Arts is dedicated to delivering volunteer-driven arts programs to children throughout greater Los Angeles County who have experienced abuse, neglect, poverty, and homelessness."

"With more than 16,000+ children receiving child welfare services at any given time in L.A. County alone, Free Arts strives to reach more children every year, eager to spark their creative spirit, inspiring and transforming their lives through the power of artistic expression."

Please see attached sponsorship levels and let us know how you can contribute.

We hope you can join in our amazing evening of art, culture and fun.

Sincerely,

Debra L. Haas
Debra L. Haas
Business Develop Manager
PeopleSpace

Karina Silva
Karina Silva
Senior Designer

SPONSORSHIP OPPORTUNITIES

COMPANION \$10,000

- Largest Acknowledgment - Sponsor Name and Logo on all Event Collateral and Website
- VIP roped off area/specific bar
- Spotlight 30 sec commercial to run on social media and at event
- Branded balloons at entrance/VIP area
- Closing Party Shout Out!
- Logo Visually Displayed During Event
- Customized Thank You Gift from Free Arts Kids
- Social Media Shout Outs   
- (5) Tickets

BEST FRIEND \$2,500

- Sponsor Name and Logo on all Event Collateral and Website
- Closing Party Shout Out! Logo Visually Displayed During Event
- Customized Thank You Gift from Free Arts Kids
- Social Media Shout Outs   
- (3) Tickets

FRIEND WITH BENEFITS \$1,000

- Logo on Event Invitation and Website
- Social Media & Closing Party Shout Outs   
- (1) Ticket

FRIEND \$500

- Logo on Event Invitation and Website
- Social Media & Closing Party Shout Outs   

DJ BOOTH SPONSOR \$300 (3 available)

- Signage at DJ booth
- 2 thank you shout outs by DJ throughout the event
- Logo displayed on event program

BAR \$1000 (3 available)

- 3 standard admission tickets
- Sponsor provided cocktail napkins with your logo for bartenders to use/distribute
- Prominent signage at bar
- Logo displayed on event program

FOOD \$600 (10 available)

- 2 standard admission tickets
- Logo displayed on event program
- Signage on food station

BECOME A SPONSOR

For more information, visit: artswagger-LA.com
or contact: bianca@freearts.org

Free Arts is a 501(c)(3) tax-exempt organization, and that all donations are considered tax-deductible contributions.

VENUE SPONSORSHIP

- 30 second featured video (provided by vendor(s)/space) on Art Swagger website and AS/Free Arts social media
- Monthly feature/story on Art Swagger's social media highlighting the event space and/or RowDTLA preferred spaces, including 1 month after event
- Recognition at event opening announcement
- 2-3 min mic time for company representative at opening announcement
- Signage at event check-in & Silent Auction tables
- Promotional e-blasts
- Logo on all event collateral & website (Header)
- 10 VIP tickets
- Customized Thank You gift from Free Arts kids
- Included in Free Arts newsletter e-blast (All newsletters leading up to event and the post-event Free Arts Newsletter)
- Dedicated high boy table at event to use for your promotional purposes, including +2 in any VIP area(s)
- Opportunity to provide promotional items/amenities to all attendees
- Access to VIP sponsors/attendees

Note: All contributing - donated factors are tax-deductible. This includes all maintenance, parking anything that involves making the event possible and that is donated by the venue. Free Arts will supply a letter outlining in-kind donations in value.

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ABOUT FREE ARTS

The mission, values and purpose of Free Arts is to uplift those most impacted by abuse, neglect, homelessness, poverty, and injustice & inequity in Los Angeles. We remain steadfast in this work while continually examining what more we can do to not only provide services through art, but to dismantle the structures and systems that stand in the way of equality & inclusion and opportunities for every single member of society.

Free Arts serves 16,000+ children in Los Angeles each year. Programs are delivered to children in domestic violence centers & shelters, underserved communities, homeless shelters, schools, partnering sites and Edmund D. Edelman Children's Court, Department of Children and Family Services (DCFS) and the Children's Law Center (CLC). Programs are implemented by expert trained facilitators with the assistance of volunteer mentors, who donate more than 18,000 hours every year. 78 cents per each dollar is directed to Free Arts programs. To learn more about Free Arts please visit our website www.freearts.org and join us on all social media platforms freeartsla.

THANK YOU ART SWAGGER FOR 12 YEARS OF SUPPORT!

Hybrid Programming This new style of programming gives more children a chance to explore creative self-expression in a variety of artistic media, guided by trained and dedicated volunteer facilitators/mentors. In-person programs are currently operating at 90% while virtual programs are operating at 10%. As materials are available to each student in all in-person classes, all virtual program participants are provided with a free art supply kit needed to participate in all virtual sessions.

Curriculum Updates Free Arts has been continuously updating our curriculum, routinely bringing in cultural & inclusivity experts to address topics related to diversity, equity, community and identity. Our goal has been to bring in new ideas related to: social justice and equality, mental health, art therapy, and LGBTQ+. Including these topics has increased our programs' efficacy in troubleshooting trauma and produced deep and meaningful change in children's self-esteem, healing and resilience.

New & Stronger Partnerships Free Arts has deepened its partnership with the Department of Children & Family Services (DCFS), Children's Law Center (CLC), bringing programs to more foster care facilities than ever before. In addition, we've added six new community partners to our Mentorship Program, which includes an expansion to Palmdale.

Free Arts Youth Ambassadors At the onset of 2022, Free Arts launched a Youth Ambassador Council! This council is made for teens ages 15-18 who want to get involved and make a difference, empowering them through philanthropy service. The council will lead a variety of initiatives, including awareness and fundraising campaigns. This is an excellent service opportunity for higher education.

Beautification of Shelter Care Free Arts has partnered with Shelter Care - a space for unaccompanied foster care children in the Edmund D. Edelman Children's Court, to beautify their space. These children are dealing with complex emotions after being removed from their homes due to abuse and/or neglect. Free Arts volunteers have created murals on the walls in order to brighten the Shelter Care space, and provide a warmer environment for foster care children who spend time there.

Bring in the Experts Free Arts will continue to bring in mental health and art therapy professionals to further our understanding of the populations we serve. These experts will not only help with curriculum development, but train staff and volunteer mentors to ensure we continue to bring elevated art activities infused with art therapy.

Field Trips Free Arts is excited to announce our first field trip partner, art gallery Blum & Poe! Along with this gallery, we are committing to bringing children to various galleries and museums in Los Angeles County. Our goal is to make art accessible by exposing children to art that is related to them personally, and to artists and installations they can find in their own community. In addition, each trip will be paired with an educational art activity and lunch.

Continuing New Partnerships During 2022, Free Arts will continue to expand our partnerships throughout Los Angeles County to new and unique sites. This expansion will include courthouses, hospitals and other nonprofit community centers. Our goal is to bring therapeutic art programming to children all over Southern California.

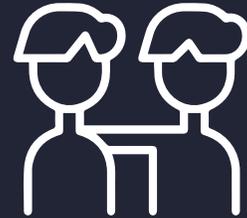
Community Festivals Each year, Free Arts produces a multidisciplinary art festival to children in a community of need. Free Arts partners with nonprofit performing arts organizations and local teaching artists who not only lead art activities, but perform as well. This event brings communities together through art and provides an important opportunity for artists to showcase their talent. As all Free Arts programs, admission is free and includes all art supplies, take home art experience and a hot meal.



ABOUT FREE ARTS

78

Cents to every dollar is spent directly on programs



16,000+

Children in Los Angeles County served this past year



40%

Increase in cases going through their Courthouse Program from 2020

18,000

Hours donated by volunteer mentors



225

Adult Mentor Volunteers

IMPACT

Anecdotally, judges, social workers, teachers and parents report that children who participate in Free Arts programs exhibit improved hope, resiliency and self-esteem, along with improved communication and coping skills.

ART SWAGGER



Art Swagger fuses design, art and the act of giving back through a single evening each year. The event has been drawing the Los Angeles A&D community closer since 2011. It has grown to become one of Free Arts' most impactful fundraisers, with dozens of supporting firms and hundreds of professionals participating.

THE EVENT

IN-PERSON EVENT

In-person capacity restrictions and location will be announced at a later time.

SILENT AUCTION

Silent Auction will open at 12p (noon) on Thursday, September 29, 2022 and closes at midnight on October 14, 2022.



WAYS TO GIVE

Free Arts offers a variety of programs which aim to create diverse communities of inclusion, cultural awareness and acceptance using art as a vehicle and uniting force. Please help Free Arts meet their goals for 2022. All donations to Free Arts are tax deductible to the extent permitted by IRS regulations. 78 cents per each dollar goes directly to Free Arts programs.

FREE ARTS HAS VARIOUS WAYS TO GIVE...

- Text2Give: Text ARTSWAGGERLA to 41444
- <https://www.freearts.org/donate>

For additional information about Free Arts or donating information, please contact Bianca Hunter, Chief Executive Officer at bianca@freearts.org.

